

# B.S. Healthcare Management & Administration

## Academic Program Guide for **New First-Year Students** (Effective Fall 2025) School of Professional Studies

*Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.*

### Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core & Rowan Experience designations are listed in course details in Section Tally ([www.rowan.edu/registrar](http://www.rowan.edu/registrar)) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

### Program-Specific Graduation Requirements for this Major / Degree

- Many of the Healthcare Management courses are only offered on Rowan's Camden campus.
- Students must receive a grade of C- or better in all courses satisfying Major requirements in the Foundational, Research Methods, Internship Sections and all Healthcare Management, Business, Statistics, and Economics courses. Up to 10% of overall credits may be P/NC.
- Students MUST meet all prerequisites before enrolling in the any course.
- Additional requirements may be needed for the Internship (e.g. prerequisites, criminal background checks or other requirements imposed by site).
- Student must consult and receive prior approval before enrolling in the Internship/Field Experience Course.

### Rowan Core Requirements<sup>1</sup>

*Students must satisfy all **six** Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy.*

*With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- ☐ (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- ☐ COMP 01.111 College Composition I (3 sh)      ☐ COMP 01.112 College Composition II (3 sh)      ☐ CMS 04.205 Public Speaking (3 sh)
- ☐ (ARTL) Artistic Literacy      *Recommendation from major:*
- ☐ (GLBL) Global Literacy      *Recommendation from major:*
- ☐ (HURL) Humanistic Literacy      *Recommendation from major:* PSY 01107 (3 sh counts under non-program)
- ☐ (QNTL) Quantitative Literacy      *Recommendation from major:* STAT 02260 or STAT02102 (3 sh counts under non-program)
- ☐ (SCIL) Scientific Literacy      *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

### Rowan Experience Requirements

*Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.*

- ☐ (LIT) Broad-Based Literature Attribute      *Recommendation from major:*
- ☐ (WI) Writing Intensive Attribute      *Recommendation from major:*
- ☐ (RS) Rowan Seminar Attribute<sup>2</sup>      *Recommendation from major:*

### Non-Program Courses (21 sh)

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
PSY 01.107	Essentials of Psychology	Satisfies Humanistic Literacy			3
STAT 02.260 or STAT 02.102	Statistics I or Statistical Literacy*	Satisfies Quantitative Literacy			3
ECON 04.101	Introduction to Economics - Macroeconomics	Satisfies Humanistic Literacy			3
ECON 04.102	Introduction to Economics -Microeconomics	Satisfies Humanistic Literacy			3
HLT 00.200 Or PR 05.317	Introduction to Public Health and Wellness or Strategic Public Relations in Health Care	Prerequisite: COMP 01.112			3
ACC 03.405	Foundations of Accounting**				3
SELECT ONE* HCM 51.255* MATH 01.112* MATH 03.125*	Data Analy in Healthcare Management PreCalculus (4 credit hours) Calculus T&A	*This course is to be selected in conjunction with an advisor with relation to the student's future plans for graduate education, career goals and desire to pursue graduate education such as an MBA or MSHCM			3

\*Students interested in pursuing a business minor should take STAT02260 Statistics I

\*\*Students may fulfill this requirement with ACC 03210 Principles of Accounting I and ACC03211 Principles of Accounting II

Subtotal: 21 sh

<sup>1</sup> The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

<sup>2</sup> The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

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## SUMMARY OF MAJOR REQUIREMENTS

- 39 sh of Foundational and Upper Level Courses
  - 3 sh of Research Methods
  - 6 sh of Approved Internship/Field Experience
  - 12 sh Elective
- 
- 60 sh total

## FOUNDATIONAL AND UPPER-LEVEL COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
HCM 51.101	Introduction to Healthcare Management				3
HCM 51.201	Healthcare Informatics	Corequisite: HCM 51.101			3
HCM 51.204 or MKT 09.200	Healthcare Marketing or Principles of Marketing	Prerequisite(s): COMP 01.105 or COMP 01.111 and 12 Credits completed			3
HCM51.280 or MGT 98.242	Healthcare Law and Ethics or Legal Environment of Business				3
HLT 00.344	US Health Care Systems				3
UPPER-LEVEL COURSES					
MGT 06.300	Organizational Behavior	Prerequisites: 58 credits required			3
HCM 51.301	Healthcare Delivery and Quality				3
HLT 00.345	US Health Care Policy, Ethics and Advocacy				3
HCM 51.327	Consumer Health Decisions				3
HCM 51.351	Healthcare Finance and Decision Making	Prerequisite: ACC 03.405			3
HCM 51.344	Strategic Management in Health Care				3
DPEM 00.412 or DPEM 00.422	Healthcare Operations Management or Healthcare Organization Leadership				3
DPEM 00.444 Or HLT 00.301	Emerging Health Threats: Risks and Surveillance or Health and Diverse Populations				3
					Subtotal: 39 sh

## RESEARCH METHODS

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> HCM 51.329	Research Methods for Healthcare Managers	Prerequisite: HCM 51.101			3
					Subtotal: 3 sh

## APPROVED INTERNSHIP/FIELD EXPERIENCE

(Students may repeat the course and take up to 6 sh in internship/field experience. Selection made in consultation with advisor.)

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/> HCM 51.488	Healthcare Administration Internship I	Prerequisites: HCM 51.101, HCM 51.280, or MGT 98.242, HCM 51.301, HCM 51.351			3
HCM 51.489	Healthcare Administration Internship II	Prerequisite: HCM 51.488			3

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## HEALTHCARE MANAGEMENT ELECTIVES, CERTIFICATE, MINOR, OR OTHER ELECTIVES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
					3
					3
					3
					3
					Subtotal: 12 sh

## Free Electives for this Major/Degree (30 sh)

Students should choose Free Electives that satisfy any Rowan Core or Rowan Experience requirements that are not fulfilled by Major or Non-Program courses.  
Students are encouraged to select Minors or Certificates of Undergraduate Study relevant to their professional goals.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
					Subtotal: 30 sh

Total Program Credits Required for this Major / Degree: 120 SH

For students seeking a minor in business or a CUGS in Disaster Public Health, consult the requirements for those programs. The information listed below is for informational purposes only.

### \*Business Administration Minor

MGT 98.242 Leg Env of Busn	#
ACC 03.210 Princ of Acc I	#
ACC 03.211 Princ of Acc II	#
MKT 09.200 Princ of Market	E
MIS 02.234 Management Info Sys	#
MGT 06.300 Organiz Behavior	#
MGT 06.305 Operations Mgt	E
FIN 04.300 Princ of Finance	E

### \*Disaster Public Health Preparedness and Emergency Response Operations CUGS

DPEM 00.101 Intro Emerg Mang & Home Secur	E
HLT 00.200 Intro to Public Health & Wellness	#
DPEM 00.321 Hum Resp to Disast and Crisis	E
DPEM 00.442 Prepar and Public Health Resp	E
DPEM 00.444 Emerg Hea Thrts: Risks Surveill	#
HLT 00.301 Health & Diverse Populations	HCME

# = Course already exists as a option course in the required curriculum  
E = Course can be used to satisfy an Elective  
HCME = Course can be used as an Healthcare Management Elective